

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF GLOBAL TELEMEDIA)	
INTERNATIONAL, INC. FOR A CERTIFICATE)	CASE NO. 96-291
TO RESELL TELECOMMUNICATIONS SERVICE)	

O R D E R

On June 24, 1996, Global TeleMedia International, Inc. ("Global TeleMedia") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

Global TeleMedia is a Florida corporation with its principal office in the state of Georgia and intends to resell tariffed services of facilities-based carriers certified by this Commission.

Global TeleMedia does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by Global TeleMedia demonstrates its financial, managerial, and technical capability to provide utility service. The Commission finds that Global TeleMedia should be authorized to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

Global TeleMedia filed its proposed tariff on June 24, 1996. The Commission finds that the rates proposed by Global TeleMedia should be approved as the fair, just, and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Global TeleMedia should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Global TeleMedia is granted authority to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.
2. Global TeleMedia shall ensure that its name appears prominently on all bills issued to customers for services rendered.
3. Global TeleMedia's authority to provide service is strictly limited to those services described in this Order and Global TeleMedia's application.
4. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.²

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order Dated April 30, 1990.

² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.


5. The rates proposed by Global TeleMedia on June 24, 1996 are hereby approved.

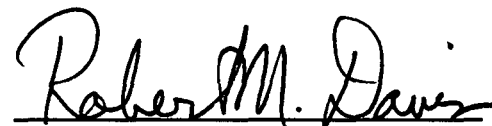
6. Within 30 days from the date of this Order, Global TeleMedia shall file, pursuant to 807 KAR 5:011, its June 24, 1996 tariff sheets without modifications.

Done at Frankfort, Kentucky, this 5th day of August, 1996.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director